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**Photos:** <http://www.lopressroom.com/agc/lavenue_montreal>

**L’Avenue Montreal Mixed-Use Structure Enhanced with 434,700 SF of**

**AGC North America’s Energy *Select*® R42 Glass**

*Luxury apartments and key downtown businesses housed in elegant, high-performing structure*

**Alpharetta, GA. February 7, 2019—**L’Avenue is a new, mixed-use, high-rise building located in the heart of downtown Montreal. The 50-story residential tower features approximately 434,700 square feet of AGC Glass North America’s Energy *Select*® R42, and houses 304 apartment units, commercial office space currently occupied by ‘WeWork’, retail space, a café at grade, and a ‘Provigo’ grocery store.

Designed by Toronto-based firm, IBI Group, L’Avenue is the pinnacle of luxury living. Residential amenities are located on the 9th floor, which is also the first tower floor, and they were designed to offer a resort-like experience for inhabitants. The building is located advantageously, right across from the Bell Center on Avenue des Canadiens.

L’Avenue utilizes AGC Energy *Select* R42 and AGC Solarshield® Tinted glass to complement and enhance its formal composition. Energy *Select* is a high-performance, Low-E coated glass with excellent light transmission and an aesthetically-neutral reflectance and was contrasted with Solarshield in grey.

“With the AGC glass products we specified, we most liked the balance achieved between aesthetics and performance,” says Calin Caliman, Associate/Manager, Architecture, IBI. “Energy *Select* and Solarshield helped us achieve the contrast we were looking for between the 3 sculptural shafts of the tower.”

The architectural team, consisting of project leader Mansoor Kazerouni, Global Director, Buildings, IBI, Titka Seddighi, Associate Director and Practice Lead, Architecture, also with IBI, and Caliman, designed the tower to have three sculpted rectilinear volumes that step away from the adjacent office building revealing each of its layers. It echoes the traditional design of New York City high-rise towers and presents a modern contribution to the Montreal skyline.

“The tower is a combination of dark and clear curtain wall glazing that defines the 3 vertical shafts making up the tower,” Caliman says.

Energy *Select* R42 has a strong visible light transmission of 62% and is an outstanding solar blocker. Solarshield is a tinted glass solution that creates an attractive exterior appearance while increasing air conditioning efficiency and comfort, reducing glare, and offering unobstructed views.

The Energy *Select* range was developed to help architects meet the regulatory challenges of each project while maintaining their design vision.

L’Avenue received the INOVA Award from the Urban Development Institute of Québec that recognizes the talent of those who contribute and enhance Québec’s expertise in real estate.

The L’Avenue condos were completed in 2016. The owner/developer was Broccolini Construction, Inc., and architectural services were provided by the IBI Group and Page + Steele Architects. The glazing contractor was Gamma, and the glass fabricator was Multiver Ltée.

**About AGC Glass North America**

AGC Glass is the world’s largest manufacturer of glass and glass-related products. The company offers the widest range of flat glass for architectural, interior, and residential applications. AGC Glass North America is part of the AGC Group, employing more than 50,000 worldwide in approximately 30 countries. As a global company, AGC leverages its many resources to develop innovative new products and to offer world-class service that is second to none. AGC glass products are available through an extensive network of glass fabricators and window manufacturers in the U.S. and Canada. To learn more, visit our website at [www.agcglass.com](http://www.agcglass.com).

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