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**Photos:** <https://www.bldpressroom.com/nichiha/AIA-2025>

**Nichiha USA to Showcase Made-in-the-USA, Resilient   
Exterior Cladding Solutions for Architects at AIA25**

*Annual Conference an Opportunity for Up-Close Interaction with Leading Fiber Cement Brand*

**JOHNS CREEK, GA, May 14, 2025** – [Nichiha USA](https://www.nichiha.com/?utm_source=bldnewsroom&utm_medium=referral&utm_campaign=aia-2025), a leading manufacturer of resilient building envelope solutions, will mark its attendance at the [AIA Conference on Architecture & Design® 2025](https://conferenceonarchitecture.com/) (AIA25) by highlighting its focused suite of single-source solutions for architects. From June 4-7 in Boston, MA, architects can explore Nichiha’s appealing, severe weather-proven cladding solutions for multifamily and commercial projects alike. Even national brands seeking a durable solution for high-traffic environments can achieve consistent, low-maintenance looks that mimic the appearance of traditional materials.

The brand recently marked its compliance with the [Build America, Buy America (BABA)](https://www.nichiha.com/blog/nichiha-products-confirmed-to-be-build-america-buy-america-baba-compliant?utm_source=bldnewsroom&utm_medium=referral&utm_campaign=aia-2025) requirements of the Infrastructure Investment and Jobs Act of 2021. The measure demonstrates that a manufacturer’s products are made in the United States and applies to the domestically produced [Architectural Wall Panel (AWP)](https://www.nichiha.com/products/architectural-wall-panels?utm_source=bldnewsroom&utm_medium=referral&utm_campaign=aia-2025) system and [NichiProducts](https://www.nichiha.com/products/nichiproducts?utm_source=bldnewsroom&utm_medium=referral&utm_campaign=aia-2025). Nichiha also earned [Environmental Product Declarations (EPD)](https://www.nichiha.com/blog/nichiha-achieves-environmental-product-declarations-epds-for-both-us-factories-embracing-sustainability-transparency?utm_source=bldnewsroom&utm_medium=referral&utm_campaign=aia-2025) from the International EPD® System, one of the most widely recognized third-party vetted sustainability efforts. Nichiha attained the designation for both of its Georgia facilities.

“With products made right here in the USA, Nichiha has also taken deliberate steps to make specification for the building envelope easier than ever,” said Anthony Pucci, director of channel sales for Nichiha USA. “On scales large and small, our systems help architects achieve the authentic looks of wood, concrete, brick, and more without the need for specialized installations or the associated maintenance. A streamlined approach is possible with Nichiha.”

The [resilience](https://www.nichiha.com/resilience?utm_source=bldnewsroom&utm_medium=referral&utm_campaign=aia-2025) of fiber cement siding also makes a choice in Nichiha a smart one for projects in storm- or fire-prone areas. Nichiha AWP in particular has Florida Building Code approval for use in High Velocity Hurricane Zones. In addition to its inherent fire-resistant properties, it is also backed by WUI 8140-2029 certification, making it a safer option for construction, especially compared to wood, engineered wood, and vinyl.

“Nichiha delivers industry-leading aesthetics and durability for multifamily and commercial projects, creating peace of mind for architects, designers, and building owners alike,” said Pucci. “Specifiers can truly have it all. And sourcing from a single manufacturer ensures an easier ordering experience and a single warranty partner.”

AIA25 attendees can explore Nichiha’s building solutions at Booth 1385 in the [Boston Convention & Exhibition Center](https://aia25.mapyourshow.com/8_0/floorplan/?hallID=AB&selectedBooth=1385).

*EDITOR’S NOTE: A host of Nichiha subject matter experts are available for interviews during AIA25 at Nichiha’s booth. To secure an appointment, please contact Sean McFarland at* [*sean.mcfarland@bld-marketing.com*](mailto:sean.mcfarland@bld-marketing.com)*.*

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**About Nichiha USA**

Nichiha USA, a subsidiary of Nichiha Corporation, is a leading manufacturer of high-functioning cladding for commercial and residential building applications. Founded in Japan in 1956, Nichiha now employs over 3,200 people across 13 locations worldwide. In the U.S., Nichiha operates two manufacturing facilities in Macon, Georgia, and employs approximately 600 people. Nichiha creates long-term value for architects, builders, and contractors through innovative building material solutions that offer durability, a wide range of colors, styles, and textures, and customized support to meet any specification—helping customers get the most out of their projects. To learn more, visit [www.nichiha.com](https://www.nichiha.com/?utm_source=bldnewsroom&utm_medium=referral&utm_campaign=aia-2025).