**For Immediate Release**

**CONTACT:**

Gary Hartman, Vice President Sales and Marketing

**Chelsea Building Products, Inc.**

565 Cedar Way

Oakmont, PA 15139

Phone: 800-424-3573 ext. 225

ghartman@cbpmail.com

[www.ChelseaBuildingProducts.com](http://www.ChelseaBuildingProducts.com)

**PHOTOS:** http://www.lopressroom.com/chelsea-building-products/bennett-supply

**Chelsea Building Products Partners with Pittsburgh-Based Distributor Bennett Supply**

*Two Local Pittsburgh Companies Join for Distribution of Everlast® Advanced Composite Siding*

**OAKMONT, PA (March 5, 2019)** – Chelsea Building Products is pleased to announce a distribution partnership with another Pittsburgh-based company, Bennett Supply Company. Bennett Supply will carry Chelsea’s Everlast® Advanced Composite Siding, making the product readily available in the mid-Atlantic region.

Founded in 1962, Bennett Supply is a two-step specialty building material distributor with four divisions operating in Pennsylvania, Ohio, and New York. Bennett Supply is headquartered just 15 miles from downtown Pittsburgh, with its three distribution facilities servicing the areas of western Pennsylvania, northern West Virginia, northeast Ohio, and western New York. They will promote the entire line of Everlast®, including all 14 colors in both 4-1/2″ and 6-7/8″ plank sizes.

“There is a strong and recognized need in the premium siding market because the current products are falling out of favor,” says Andy Bennett, Vice President at Bennett Supply Company. “Everlast® has a serious competitive edge relative to the products on the market today.”

Everlast® is a triple-composite product that replicates the authentic look and texture of real cedar without any of the cons that are associated with wood, like fading and rotting. In addition, it is easier to install and safer to work with compared to fiber cement siding.

“Lumber yards, one-steppers, and siding contractors find fiber cement difficult to work with because it’s heavy and brittle, dirty, and requires more manpower to install,” adds Bennett. “The feedback we’ve received so far from our sales team on Everlast® has been nothing short of phenomenal—we’re really excited to be distributing Everlast® Advanced Composite Siding.”

Bennett Supply began distributing Everlast® in January 2019.

For more information about Bennett Supply, visit: [BennettSupply.com](http://www.bennettsupply.com/)

For more information about Everlast® siding, visit: [EverlastSiding.com](http://everlastsiding.com)

Learn about Everlast’s industry-leading lifetime warranty: <https://www.everlastsiding.com/guides/understanding-your-siding-warranty-and-what-it-covers>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

*###*