**For Immediate Release**

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**Chelsea Building Products Partners with Elevations Building Systems for Everlast® Siding Distribution**

*Everlast® Siding Selected for Hail and UV Resistance*

**OAKMONT, PA (May 26, 2020)** – Chelsea Building Products recently partnered with Elevations Building Systems for the distribution of Everlast® advanced composite siding. Elevations will provide distribution, sales and marketing support, and pull-through sales strategies for the Everlast® siding line of products.

As a division of United States Building Supply, Inc. (USBS), Elevations Building Systems will distribute all three styles of Everlast® siding, including all available colors of the Board & Batten and 6-7/8” lap profiles and limited colors of the narrow 4-½” lap profile. As sales dictate, additional colors of the 4-½” reveal will be added.

Everlast® siding is the ideal product for regions served by Elevations. It provides unrivaled durability against hailstorms and intense UV light, which are historic issues in the region.

“I’ve been in the exterior cladding market for more than 30 years and have distributed a wide range of products, ultimately looking for the one that will excel at our elevation. Everlast® siding fits the bill perfectly,” said Dewey Lane, president and CEO of USBS (Denver, CO), the parent company of Elevations. “Over the years, many cladding products have failed due to intense UV light or hailstorm damage. Everlast® siding has a proven UV resistance and can handle the hail that occurs each year in Colorado and the surrounding states.”

Furthermore, Everlast® siding’s industry-leading warranty protects against excessive color change, peeling, flaking, cracking, rusting, blistering, and corroding. Its UV-stable acrylic capstock is molecularly fused to the substrate, offering a significant advantage over products that require continual repainting.

Founded in 1992, USBS distributes specialty exterior building products to the professional contractor, not consumers or individual homeowners. Elevations was added to the USBS portfolio to support lumberyards, retail outlets and other specialty distribution channels. The company bridges the retail distribution gap and provides quality customer support and sales development for such outlets.

Elevations is currently servicing all of Colorado, Wyoming, western Nebraska, western Kansas, New Mexico and Arizona.

USBS has been distributing Everlast® siding since 2017. Elevations inherited the logistics and product distribution in Q4 2019.

For more information about Elevations Building Systems, visit: [https://elevations.build](https://elevations.build/)

For more information about Everlast® siding, visit: <http://everlastsiding.com>

Learn about Everlast® siding’s industry-leading lifetime warranty: <https://www.everlastsiding.com/guides/understanding-your-siding-warranty-and-what-it-covers>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. Proud to be made in the U.S.A.*

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