**For Immediate Release**

**CONTACT:**

Gary Hartman, Vice President Sales and Marketing

**Chelsea Building Products, Inc.**

565 Cedar Way

Oakmont, PA 15139

Phone: 800-424-3573 ext. 225

ghartman@cbpmail.com

[www.ChelseaBuildingProducts.com](http://www.ChelseaBuildingProducts.com)

**PHOTOS:** <http://www.lopressroom.com/chelsea-building-products/guardian-nashville>

**Chelsea Announces Distribution Agreement with Guardian Building Products’ Nashville, Tennessee Location**

*Industry-Leading Distributor Extends the Reach of Everlast® Advanced Composite Siding in Southeast Market*

**OAKMONT, PA (November 3, 2017)** – Chelsea Building Products, Inc. is pleased to announce its agreement with an industry-leading distributor — Guardian Building Products, Inc. (GBP) in Nashville. GBP, a two-step distributor, will help increase the reach of Chelsea Building Products’ Everlast® Advanced Composite Siding in the southeast market.

Guardian Building Products is a full-line distributor of exterior building product and wall systems, making them a perfect partner for the Everlast® line from Chelsea.

GBP’s business model is built on timely delivery of products, exceptional customer service, and the ability to offer a wide breadth of items to its customers. This, combined with Chelsea’s philosophy of product innovation and continuous improvement, creates a dynamic relationship and continued commitment to their customer base.

“The Everlast® line from Chelsea Building Products allows us to add another quality product to our stocking list,” says Bo Greene, Vendor and Program Manager at Guardian Building Products. “Not only are our customers able to receive this new product with their regular deliveries, but it is an item that we truly believe will help grow their business.”

Before this agreement there was a strong customer demand for Everlast® in Nashville and the surrounding region – and the first couple months of sales have reaffirmed this.

Bo Greene added, “We see great potential in the Everlast® line. We are extremely excited about our new relationship with Chelsea and look forward to bringing new products to our customers.”

Guardian received their first shipments in the beginning of August. Currently in stock and available at their Nashville location is Everlast® in seven different colors – offering customers various design choices.

Guardian Building Products serves professional dealers in the lumber and building materials industry and is a wholly-owned subsidiary of Guardian Industries.

Everlast**®** Advanced Composite Siding is produced from a proprietary composition of inorganic minerals, polymeric resins, and acrylic colorants, providing strength, durability and ease of installation without sacrificing performance or attractive curb appeal. Everlast**®** is light, easy to cut, and easy to install. The siding is available with Everlast® color-matched trim made from the same material as the siding, but is compatible with many other trim accessories on the market.

For more information about Guardian Building Products, visit: <http://guardianbp.com>

For more information about Everlast® siding, visit: <http://everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America.*

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